

Message Text

UNCLASSIFIED

PAGE 01 OSLO 03348 121750Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----110435 131330Z /44

R 121052Z JUL 78
FM AMEMBASSY OSLO
TO USDOC WASHDC
INFO AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY STOCKHOLM
SECSTATE WASHDC 6134

UNCLAS OSLO 3348

E.O. 11652: N/A
TAGS: BEXP, NO
SUBJECT: COUNTRY COMMERCIAL PROGRAM: THIRD QUARTER STATUS REPORT

REF: A) OSLO 2465, B) COPENHAGEN 3509, C) OSLO 3191, D) 77 OSLO 5075

1. ONLY SIGNIFICANT DEVIATIONS FROM PROGRAM ARE AS FOLLOW:

A. CAMPAIGN 2 -- METALWORKING EQUIPMENT -- ACTION 3, RECEPTION, RESCHEDULED FOR AUGUST FOR BETTER TIE-IN WITH FOREIGN BUYER GROUP (FBG) PROMOTION IN ACTION 4. IN ABSENCE OF INSTRUCTION FOR MARKET RESEARCH (GMR) INDICATED IN ACTION 5, WE ASSUME ACTION 5 INAPPLICABLE.

B. CAMPAIGN 4 -- COMPUTERS -- HAVE EXCEEDED YEAR-END TARGET IN ACTION 2 BY SUBMITTING 20 PROSPECT INFORMATION REPORTS. COOPERATION WITH TRADE ASSOCIATION IN FBG UNDER ACTION 5 IS EXPLAINED IN REFTELS. NORWEGIAN BRANCH OF ASSOCIATION REPORTS THAT GROUP INCLUDED SIX NORWEGIANS. NO INSTRUCTION RECEIVED FOR GMR UNDER ITEM 6.

C. OTHER SPECIAL POST EFFORTS: ACTIVITY NO.
3 -- CONSUMER GOODS -- CANCELLATION OF HOUSEWARES
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EXHIBITION IN BERGEN EXPLAINED IN REF C. IN-STORE PROMOTIONS DROPPED PER REF D.

2. VIRTUAL COMPLETION OF CAMPAIGN 4 AHEAD OF SCHEDULE LEAVES TIME WHICH WE PROPOSE TO USE IN FEASIBILITY CHECK AND PROBABLY ORGANIZATION OF EMBASSY-ESCORTED FBG TO ATTEND OCTOBER INSTRUMENTATION/AUTOMATION SHOW, PHILADELPHIA.

THIS SHOW IS FIRST EVENT IN OUR CCP CAMPAIGN 1 FOR FY '79.
LERNER

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 12 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978OSLO003348
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Litigation History:
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Message ID: 60420477-c288-dd11-92da-001cc4696bcc
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Reference: 78 OSLO 2465, 78 COPENHAGEN 3509, 78 OSLO 3191, 77 OSLO 5075
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TAGS: BEXP, NO
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Review Markings:
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